

The background of the entire image is a dramatic scene featuring a knight in armor on a dark horse, silhouetted against a sunset sky. The knight is holding a shield and looking towards a large, dark silhouette of a dragon flying in the distance. The sky is filled with birds, and the foreground shows bare trees and a distant horizon. The image is framed by a border of stone and dragon scales.

# THE MYSTIC AGE OF **D**RAGONS

erlebnis\*  
management  
WE KNOW HOW TO PLAY

An interactive  
exhibition for  
the entire  
family



# ONE „AMAZING“ TOPIC - MANY BOOKABLE PRODUCTS



**COMING SOON**



## **DRAGONS ADVENTURE**

- Space: approx. 500m<sup>2</sup>-800m<sup>2</sup>
- Rental period: from 3 months



## **SINGLE DRAGONS**

- Space requirement: approx. 15m<sup>2</sup> - 30m<sup>2</sup>
- Rental period: from one weekend

## **THE MYSTIC AGE OF DRAGONS**

- Space : approx. 150m<sup>2</sup>-300m<sup>2</sup>
- Rental period: from 3 weeks

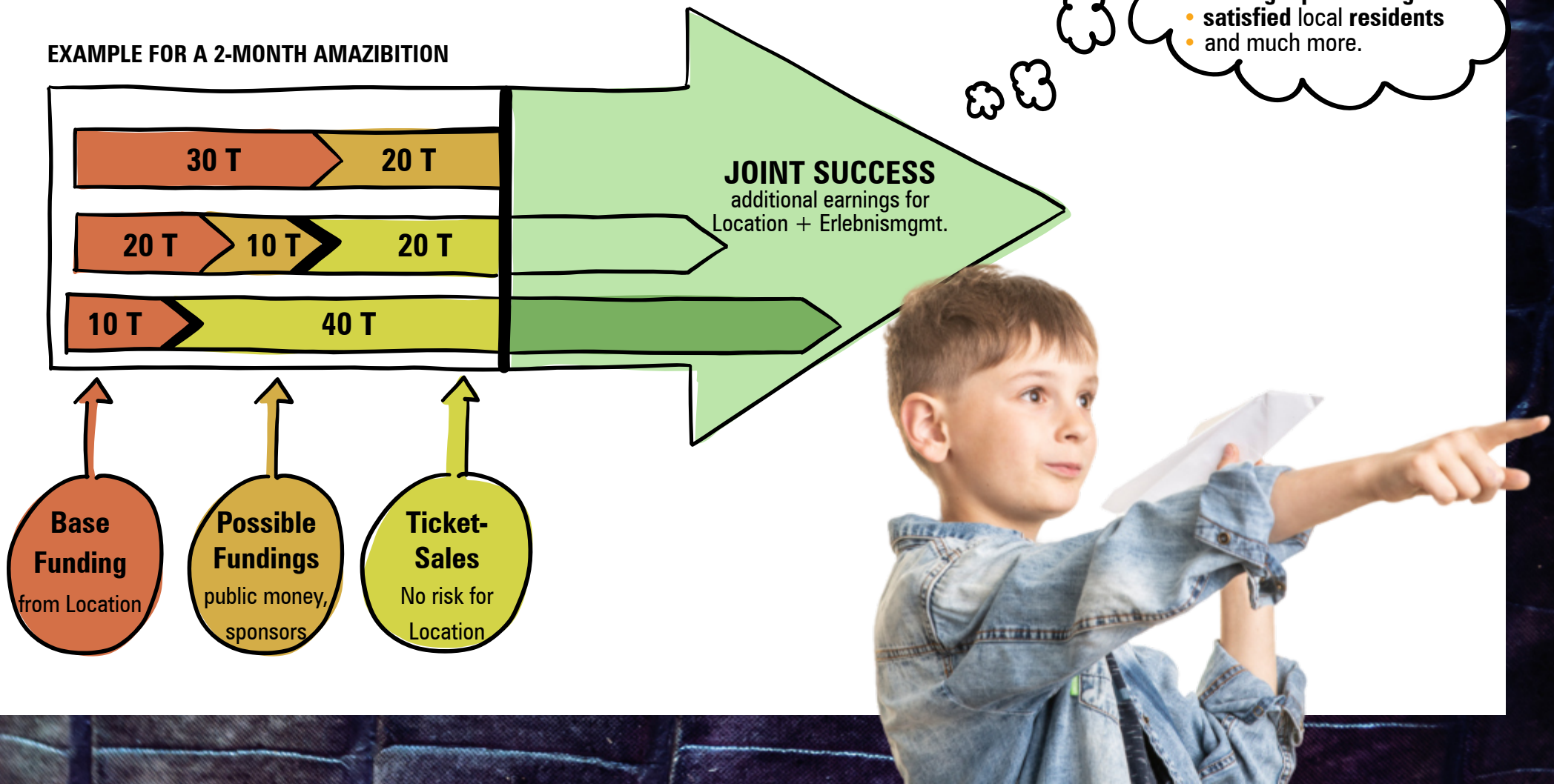
**\*Prices for purchase on request**



# FINANCING - OPTIONS

## ...the right solution for every budget!

EXAMPLE FOR A 2-MONTH AMAZIBITION



# AMAZIBITION= TAINMENT<sup>3</sup>

Single dragons



The mystic age of dragons



Dragons adventure



## EDUTAINMENT

Dragons & the middle ages



Mystical worlds



## ADVENTURETAINMENT

Family Experience



Digital Features



Riddle on Site



Riddle at Home



## ENTERTAINMENT

Show, Acts & Workshops



Storytelling - Hero of YOUR Adventure



Decoration



Themed Snacks & Drinks





## ADVANTAGES FOR YOUR LOCATION

*...from shopping to entertainment center!*

*...from a nice-to-be destination to a highlight destination for day trips!*

- **TAINMENT<sup>3</sup>:** Enter-, Edu- and Adventuretainment to amaze, learn and experience
- **LONG-TIME INSTEAD OF DAY EVENT** for the WOW factor for at least 3 weeks  
Amazibition becomes a frequency driver!
- **INTERACTIVE GAMES** at every exhibit: visitors learn by playing and have fun at the same time
- **STAND ALONE, NOT EXPENSIVE:** Amazibition is self-explanatory, intuitive and freely accessible; expensive staff becomes obsolete

**MORE FREQUENCY = MORE SALES!**

### FACTS

- No competition with online retail through created shopping experiences
- **FAMILIES** are always looking for suitable excursion destinations with a WOW factor.
- **YOUR LOCATION** can sustainably position itself as a promising and innovative destination through Amazibition.
- The strength of the exhibition theme combined with a SoMe campaign increases the catchment area-> higher customer frequency!



# ...IMMERSE YOURSELF IN MYSTICAL WORLDS

Hello! I am Wendel, the  
dragon master!

In many ancient legends dragons are said to terrify people. One legend tells of eight dragons guarding a treasure in a cave. ...IMMERSE YOURSELF IN MYSTICAL WORLDS.

Allow your visitors to dive into the mysterious age of dragons and take them on a mystical adventure. Detailed dragon exhibits will captivate your guests, so will the stories and adventures of the brave Knight Wendel on his journey to becoming a true dragon master.





Dive into a dragon adventure on the high seas with water dragon **Vindicta**. Fortunately nowadays cameras are able to capture this spectacular moment of you sitting in a boat close to the mighty dragon.

Do your best to show dragon **Azula** that you are already an expert in dragon skills and that you are able to assist Knight Wendel on his dangerous mission.

## OVERVIEW OF THE EXHIBITS AND INTERACTIVE STATIONS

With every dragon:

- Themed individual stations
- Information boards with exciting stories about Knight Wendel and the dragons
- Interactive game

The two worlds guarded by the light dragon **Observarius** are shattered. Both, the world of the dragons and the world of the humans were thrown into turmoil a long time ago. Help Knight Wendel place the puzzle pieces in the correct position, so that the two worlds can live side by side in peace again.

Things are getting hot with the lightning dragon **Armades**. Practice your skills in dealing with tricky situations and conquer the escape route along the hot wire.

**Kalseru:** Oops...something got mixed up in the nests of the dragons. Can you associate the different eggs with the dragons correctly?





## Additional Dragons

**Cyrill:** Going up against the fire dragon is a seemingly hopeless situation! But even the brave knight Wendel has to overcome this situation. You can now also prove how skillful you are. You have to be fast and agile to fight off the dragon fire in order to save Waldemar and yourself from the flames. So warm up and let's go!

**Audiana:** Sonic dragon lady Audiana's hearing is excellent. Yours should be at least as good, as you get to hear ten tricky questions which you have to answer correctly - the more you know about dragons, the better for you.

**Dragon Ride:** Who has ever sat on a dragon? We promise the ride will be an absolutely unforgettable adventure where you will dive into the mystical world of dragons.



## FACTS & FIGURES

- Imposing animatronic dragons, which are faithfully reproduced in every detail, move and make typical sounds. Size of dragons between 6-8 meters. (H: 2,3-3 meters)
- Information about mythology, the respective dragon and a story about the brave knight Wendel and his squire.
- Interactive Game at each dragon
- Exhibition period: minimum 3 weeks
- No supervision is required for this exhibition as it can be used as a stand-alone solution for your customers for the duration of the exhibition.
- Optional children's pass for additional suspense (e.g. Prize competitions at the organizer)
- All planning is carried out in accordance with the Covid-19 prevention programme.



## OPTIONAL FEATURES\*

### INTERACTIVITY

- Wall
- Floor
- Photopoints

### DECORATION

- Indoor
- Outdoor

### WORKSHOPS

- Workshop Archery
- Workshop Felting
- Workshop Pottery

### ARTISTS

- Knight-Joustings
- Medieval Fire-Shows

### RELAX AREA

- Food
- Drinks
- Childrens playground

### SOCIAL MEDIA

You no longer have to worry about the perfect content for promoting the event on social media. We provide you with the content and the recommendations for the best promotion.



\*Prices according to scope on request



## OPTIONAL FEATURES\*

### COSTUMES/PROMOTION WALKERS

#### MERCHANDISE

You want to give your customers a little pleasure with giveaways matching the Dragons theme (e.g. for the riddle rally)? Here is a small selection - more products on request.

- **1 Kids Shirt with Dragon**

500 Pcs. EUR 5,90/Pc.

- **2 Reflector-Chain Dragon**

500 Pcs. EUR 2,50/Pc.

- **3 Plush-Dragon Ronderus**

500 Pcs. EUR 3,90/Pc.

- **4 Kite „Pegasus“**

500 Pcs. EUR 7,00/Pc.

#### BOOKLET & RIDDLE

- 2.000 pcs. Info booklet with logo of the organizer
- Interesting and funny facts about dragons
- Active riddle for each dragon
- Riddle rally around the Mystic Age of Dragons.

#### PLAYCIFIC

- the DIY @homeadventure for download (see <https://playcific.com/>)

\*Prices according to scope on request



1



1



2



4



3





# DISCOVER THE MYSTIC WORLD...

...and our other themes!

## AMAZIBITION *Amazing Exhibition*

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AFRICA'S BIG 5



TREEExhibition