

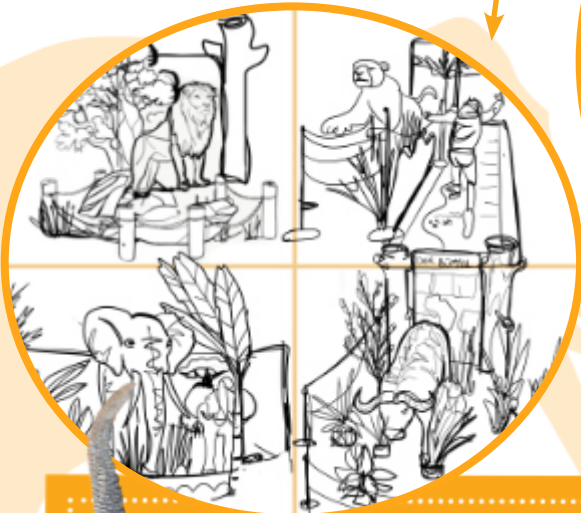
erlebnis\*  
management  
WE KNOW HOW TO PLAY

# AFRICA'S BIG 5 and their animal companions



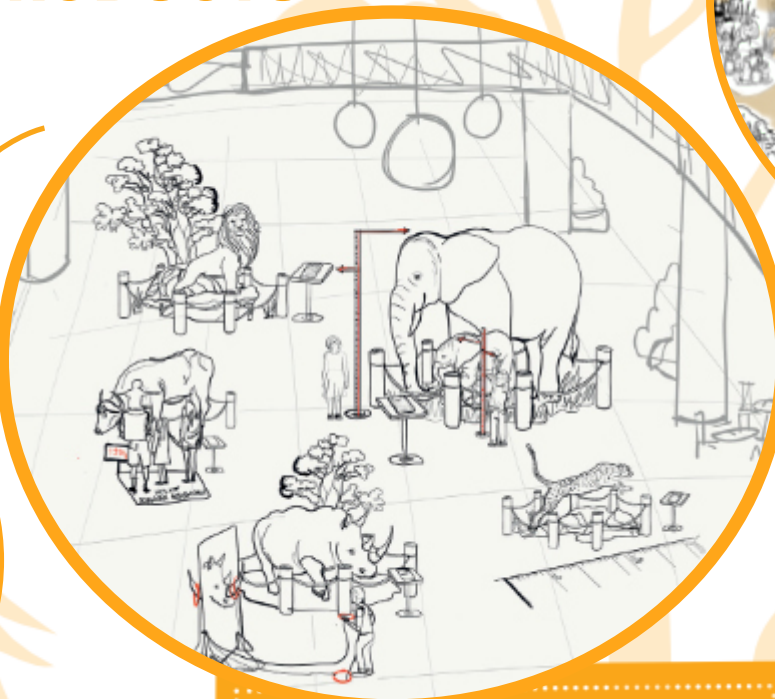


# ONE „AMAZING“ TOPIC - MANY BOOKABLE PRODUCTS



## SINGLE ANIMALS

- Space requirement: approx. 15m<sup>2</sup> - 30m<sup>2</sup>
- Rental period: from one weekend



## AFRICA'S BIG 5

- Space : approx. 150m<sup>2</sup>-300m<sup>2</sup>
- Rental period: from 3 weeks



## TICKET SALES ADVENTURE AFRICA

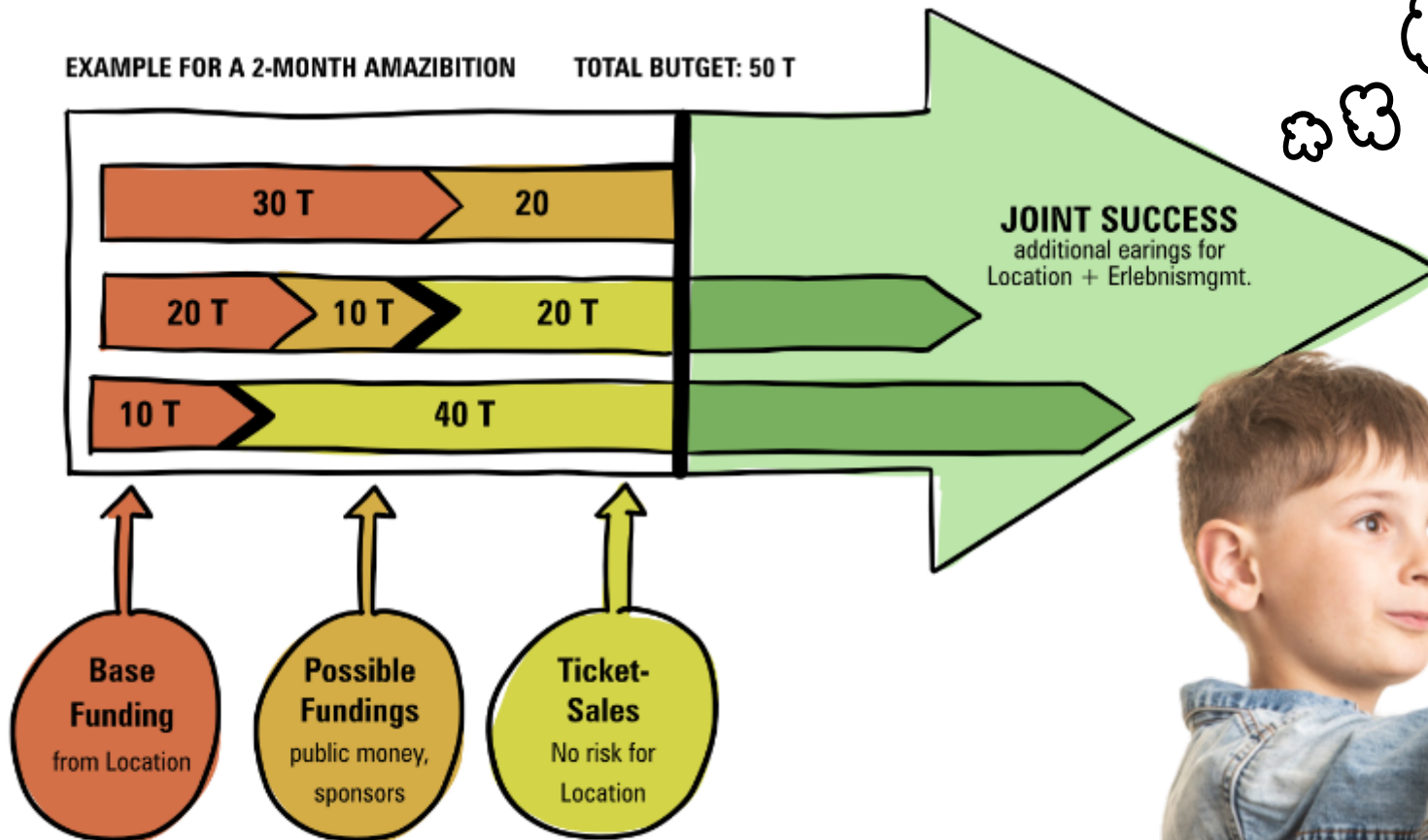
- Space: approx. 500m<sup>2</sup>-800m<sup>2</sup>
- Rental period: from 3 months

\*Prices for purchase on request

# FINANCING - OPTIONS

## ...the right solution for every budget!

EXAMPLE FOR A 2-MONTH AMAZIBITION TOTAL BUDGET: 50 T



- additional frequency (regional and touristic)
- additional strengthening of the economic power
- strategic positioning
- satisfied local residents
- and much more

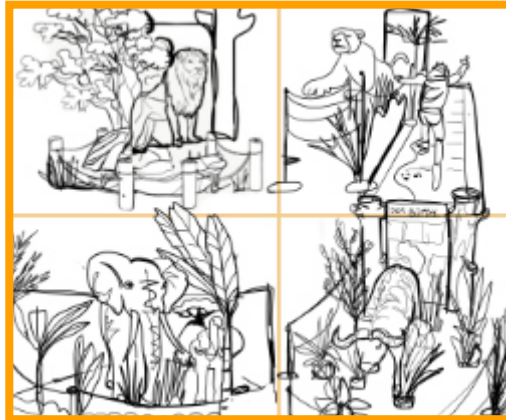




# AMAZIBITION = TAINMENT<sup>3</sup>



Single animals



Africa's BIG 5



Adventure Africa



## EDUTAINMENT

Animals & Nature	★	★★★★	★★★★
Continent & Culture		★	★★★★

## ADVENTURETAINMENT

Family Experience	★	★★	★★★★
Digital Features		★	★★
Riddle on Site		★★	★★★★
Riddle at Home	★★★★	★★★★	★★★★

## ENTERTAINMENT

Show, Acts & Workshops		★	★★★★
Storytelling - Hero of YOUR Adventure		★★	★★★★
Decoration	★	★★	★★★★
Themed Snacks & Drinks			★★





## ADVANTAGES FOR YOUR LOCATION

*...from shopping to entertainment center!*

*...from a nice-to-be destination to a highlight destination for day trips!*

- **TAINMENT<sup>3</sup>:** Enter-, Edu- and Adventuretainment to amaze, learn and experience
- **LONG-TIME INSTEAD OF DAY EVENT:** WOW-factor for at least three weeks, the exhibition becomes a frequency driver!
- **INTERACTIVE GAMES** at every exhibit: visitors learn by playing and have fun at the same time
- **NO OR MINIMUM STAFF NEEDED:** the exhibition is self-explanatory, intuitive and freely accessible

**MORE FREQUENCY = MORE SALES!**



### FACTS

- Through created shopping experiences no competition with online retail.
- **FAMILIES** are always looking for suitable excursion destinations with a WOW factor.
- **YOUR LOCATION** can sustainably position itself as a promising and innovative destination.
- The strength of the exhibition theme combined with a SoMe campaign increases their catchment area.  
  
> higher customer frequency!



## AFRICA 'S BIG 5

*An interactive exhibition for the entire family!*

Let your visitors dive into the wild animal world of Africa. Realistic animal exponents of Africa's BIG 5

- lion
  - elephant
  - buffalo
  - rhinoceros and
  - leopard
- will captivate your visitors.

Say hello to their animal companions

- gnu
- hippo
- crocodile
- giraffe
- zebra

### FACTS

Every animal includes:

- A themed and individual station
- An information board giving the most important facts on the respective animal
- An interactive game





ROARRR!

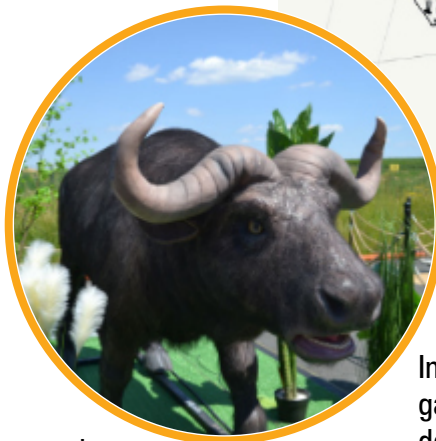
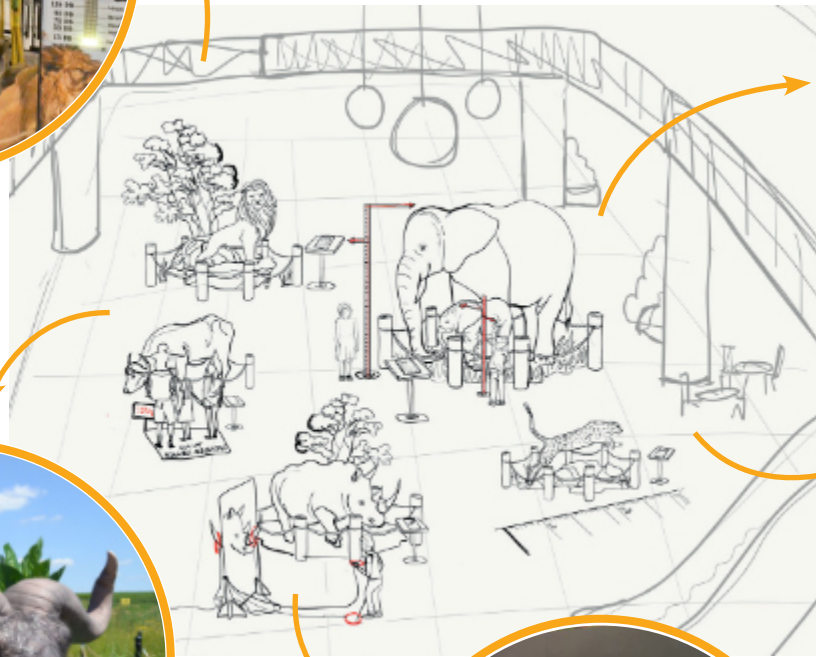


**Lion:** The king of the animals has an impressive roar – you too? Compare the loudness of your voice to the volume of a lion's ROAR at our Roaring-Wall.



**Elephants** are really imposing creatures. You can see how tall – or better said, how small - you are compared to an elephant on the measurement chart.

## AFRICA'S BIG 5 AND THEIR INTERACTIVE AREAS



How heavy are you compared to a **buffalo**? Does your entire family weigh as much as the buffalo?

In this tossing game you can demonstrate your skills aiming at the horn of the **rhinoceros**.



The **leopard** is the champion of the long jump. How far can you jump in comparison?



# ANIMAL COMPANIONS AND THEIR INTERACTIVE AREAS

ADD ON  
ANIMALS



The migration routes of gnus are awe-inspiring. Can you guide the **gnu** along the hot wire to its destination?



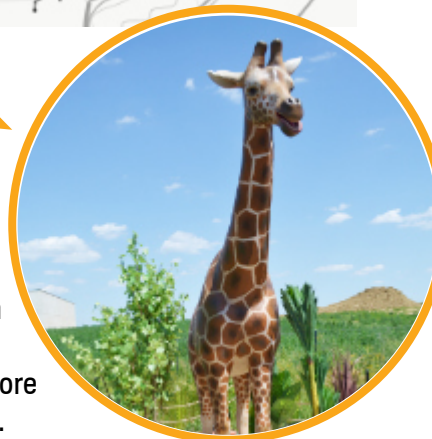
OAAAHHH!

Prove how skilful your **hippo** is at catching balls in our popular game "HippoFlip".



Their stripes are like fingerprints – no **zebras** are the same. Try to put the skin of a zebra together correctly at the Zebra Puzzle.

Did you know that **giraffes** have blue tongues and are also ruminants with four stomachs? You can find this and more facts in the electro quiz.



Push your raft over the water hole with the **crocodile**. But beware: There are big dangers waiting for you!





## OPTIONAL FEATURES\*

### INTERACTIVITY

- Wall
- Floor
- Photopoints

### DECORATION

- Indoor
- Outdoor

### WORKSHOPS

- Djembe/Drum Workshop
- African Dance Workshop
- Hairstyling Workshop

### ART, CULTURE AND SHOW

- Music and dance
- Storyteller
- African bazaar and much more

### RELAX AREA

- Food,
- Drinks
- Childrens playground

### SOCIAL MEDIA

You no longer have to worry about the perfect content for promoting the event on social media. We provide the content and the recommendations for the best promotion.

\*Prices according to scope on request



FLOOR



WALL



PHOTOPOINT





## OPTIONAL FEATURES\*

### COSTUMES

- Promotion-Walker (e.g. zebra, lion,...)

### MERCHANDISE

You want to give your customers a little pleasure with give-aways matching the Africa theme (e.g. for the riddle rally)? Here is a small selection - more products on request.

- **Plush-Giraffe Gerda**  
500 Pcs. EUR 2,90/Pcs.
- **Plush-Elephant Olaf**  
500 Pcs. EUR 4,90/Pcs.
- **Giraffe-Gym Bag Gisi**  
500 Pcs. EUR 2,50/Pcs.
- **Water Bottle Billy Buffalo**  
500 Pcs. EUR 4,50/Pcs.
- **Kids Shirt „YOU CAN ACCOMPLISH EVERYTHING!“  
or „I LOVE YOU SO MUCH I COULD EAT YOU!“**  
500 Pcs. EUR 5,90/Pcs.

### BOOKLET & RIDDLE

- 2000 pcs. Info booklet with logo of the organizer
- interesting and funny facts about the animals of Africa to read
- riddle rally around the Africa´s BIG 5

### PLAYCIFIC

- the DIY @homeadventure for download (see <https://playcific.com/>)

\*Prices according to scope on request



DISCOVER THE WILD  
ANIMAL IN YOU!  
A PIECE OF  
AFRICA FOR  
HOME



# DISCOVER YOUR INNER WILD ANIMAL...

...AND OUR  
OTHER  
THEMES!

**erlebnis\***  
**management**  
*WE KNOW HOW TO PLAY*

Das Erlebnismanagement GmbH  
Schildbach 230, 8230 Hartberg Umgebung, Austria  
T. +43 3332 / 666 26-28  
[amazibition.com](http://amazibition.com)

