



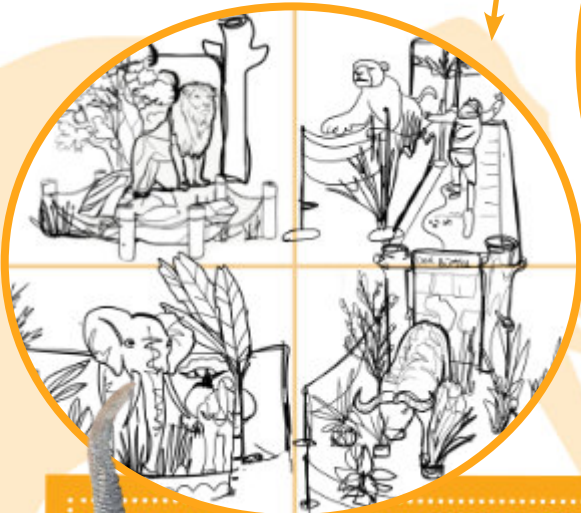
erlebnis*
management
WE KNOW HOW TO PLAY

AFRICA'S BIG 5 and their animal companions



An interactive
exhibition for the
entire family!

ONE „AMAZING“ TOPIC - MANY BOOKABLE PRODUCTS



SINGLE ANIMALS

- Space requirement: approx. 15m² - 30m²
- Rental period: from one weekend



AFRICA'S BIG 5

- Space : approx. 250m²-400m²
- Rental period: from 3 weeks



TICKET SALES ADVENTURE AFRICA

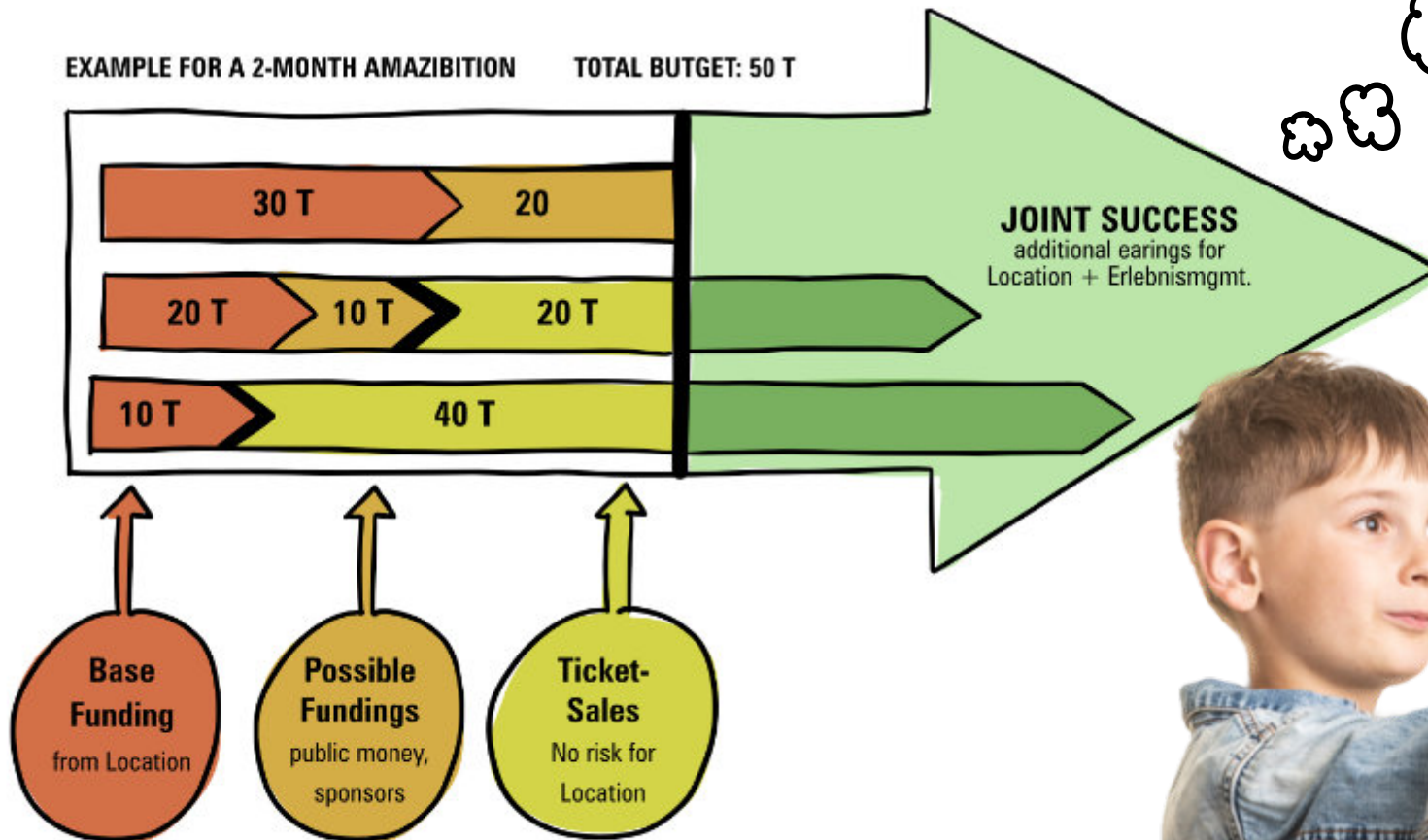
- Space: approx. 500m²-1.500m²
- Rental period: from 3 months

*Prices for purchase on request

FINANCING - OPTIONS

...the right solution for every budget!

EXAMPLE FOR A 2-MONTH AMAZIBITION TOTAL BUDGET: 50 T



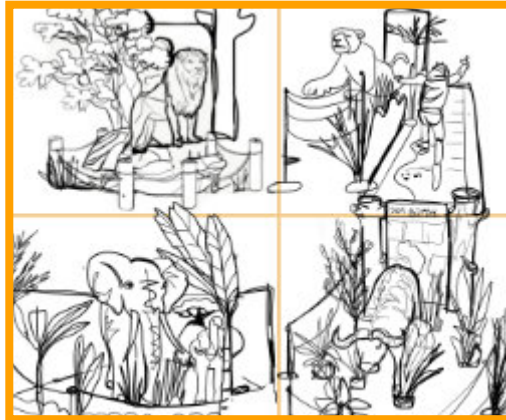
- additional frequency (regional and touristic)
- additional strengthening of the economic power
- strategic positioning
- satisfied local residents
- and much more



AMAZIBITION = TAINMENT³



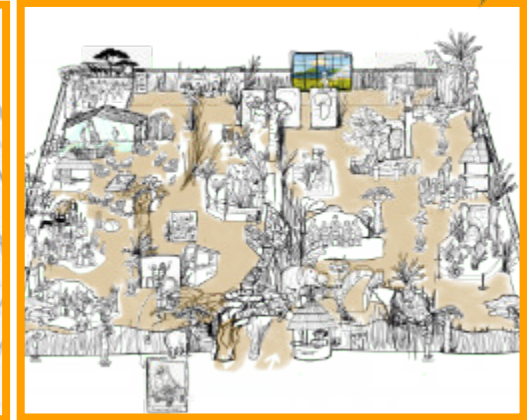
Single animals



Africa's BIG 5



Adventure Africa



EDUTAINMENT

Animals & Nature



Continent & Culture



ADVENTURETAINMENT

Family Experience



Digital Features



Riddle on Site



Riddle at Home



ENTERTAINMENT

Show, Acts & Workshops



Storytelling - Hero of YOUR Adventure



Decoration



Themed Snacks & Drinks



ADVANTAGES FOR YOUR LOCATION

...from shopping to entertainment center!

...from a nice-to-be destination to a highlight destination for day trips!

- **TAINMENT³:** Enter-, Edu- and Adventuretainment to amaze, learn and experience
- **LONG-TIME INSTEAD OF DAY EVENT:** WOW-factor for at least three weeks, the exhibition becomes a frequency driver!
- **INTERACTIVE GAMES** at every exhibit: visitors learn by playing and have fun at the same time
- **NO OR MINIMUM STAFF NEEDED:** the exhibition is self-explanatory, intuitive and freely accessible

MORE FREQUENCY = MORE SALES!



FACTS

- Through created shopping experiences no competition with online retail.
- **FAMILIES** are always looking for suitable excursion destinations with a WOW factor.
- **YOUR LOCATION** can sustainably position itself as a promising and innovative destination.
- The strength of the exhibition theme combined with a SoMe campaign increases their catchment area.

> higher customer frequency!

AFRICA 'S BIG 5

An interactive exhibition for the entire family!

Let your visitors dive into the wild animal world of Africa. Realistic animal exponents of Africa's BIG 5

- lion
 - elephant
 - buffalo
 - rhinoceros and
 - leopard
- will captivate your visitors.

Say hello to their animal companions

- gnu
- hippo
- crocodile
- giraffe
- zebra

FACTS

Every animal includes:

- A themed and individual station
- An information board giving the most important facts on the respective animal
- An interactive game



ROARRR!

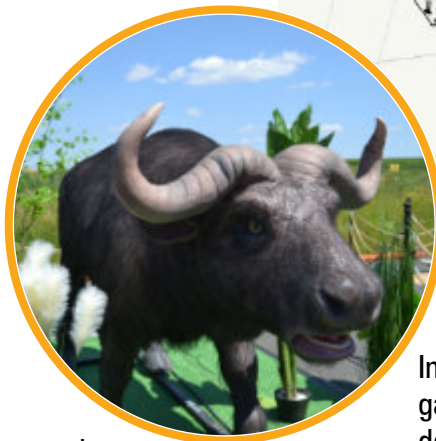
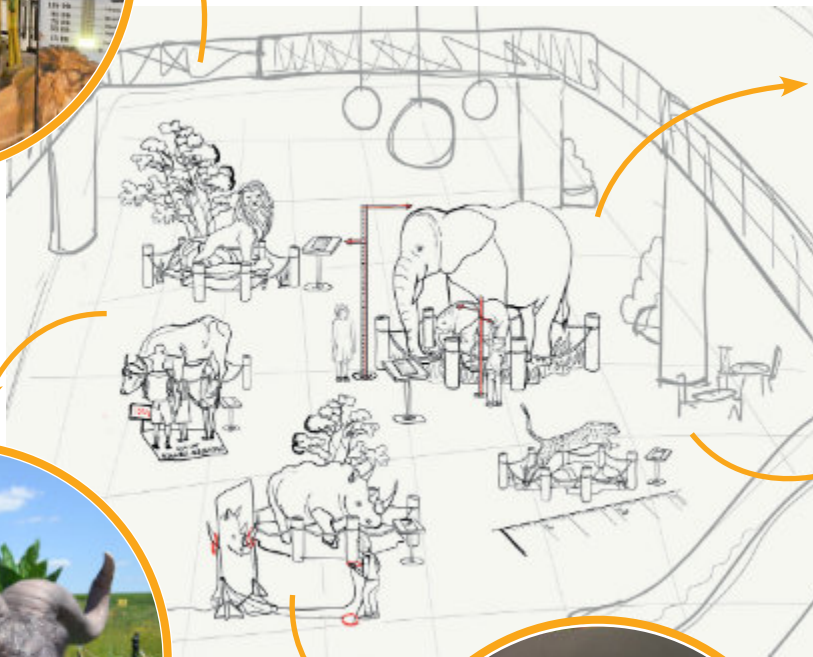


Lion: The king of the animals has an impressive roar – you too? Compare the loudness of your voice to the volume of a lion's ROAR at our Roaring-Wall.



Elephants are really imposing creatures. You can see how tall – or better said, how small - you are compared to an elephant on the measurement chart.

AFRICA'S BIG 5 AND THEIR INTERACTIVE AREAS



How heavy are you compared to a **buffalo**? Does your entire family weigh as much as the buffalo?

In this tossing game you can demonstrate your skills aiming at the horn of the **rhinoceros**.



The **leopard** is the champion of the long jump. How far can you jump in comparison?

ANIMAL COMPANIONS AND THEIR INTERACTIVE AREAS

ADD ON
ANIMALS



The migration routes of gnus are awe-inspiring. Can you guide the **gnu** along the hot wire to its destination?



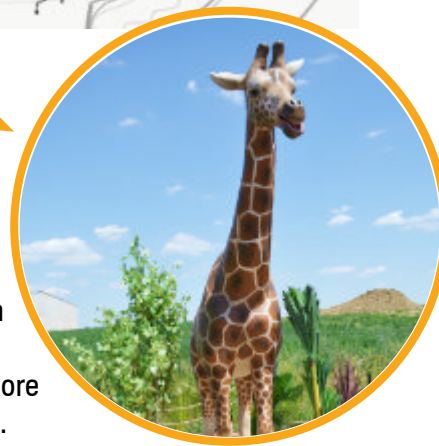
OAAAHHH!

Prove how skilful your **hippo** is at catching balls in our popular game "HippoFlip".



Their stripes are like fingerprints – no **zebras** are the same. Try to put the skin of a zebra together correctly at the Zebra Puzzle.

Did you know that **giraffes** have blue tongues and are also ruminants with four stomachs? You can find this and more facts in the electro quiz.



Push your raft over the water hole with the **crocodile**. But beware: There are big dangers waiting for you!

OPTIONAL FEATURES*

INTERACTIVITY

- Wall
- Floor
- Photopoints

DECORATION

- Indoor
- Outdoor

WORKSHOPS

- Djembe/Drum Workshop
- African Dance Workshop
- Hairstyling Workshop

ART, CULTURE AND SHOW

- Music and dance
- Storyteller
- African bazaar and much more

RELAX AREA

- Food,
- Drinks
- Childrens playground

SOCIAL MEDIA

You no longer have to worry about the perfect content for promoting the event on social media. We provide the content and the recommendations for the best promotion.

*Prices according to scope on request



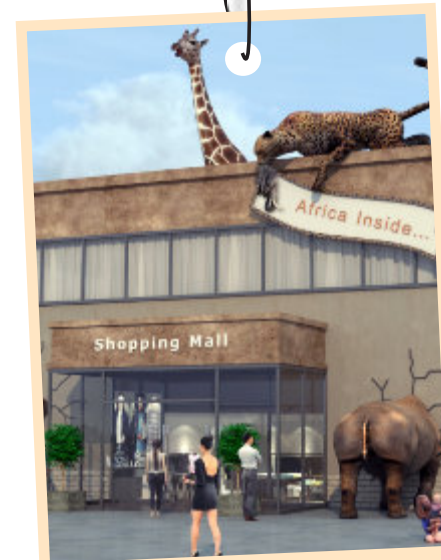
FLOOR



WALL



PHOTOPOINT



OPTIONAL FEATURES*

COSTUMES

- Promotion-Walker (e.g. zebra, lion,...)

MERCHANDISE

You want to give your customers a little pleasure with give-aways matching the Africa theme (e.g. for the riddle rally)? Here is a small selection - more products on request.

- **Plush-Giraffe Gerda**
500 Pcs. EUR 2,90/Pcs.
- **Plush-Elephant Olaf**
500 Pcs. EUR 4,90/Pcs.
- **Giraffe-Gym Bag Gisi**
500 Pcs. EUR 2,50/Pcs.
- **Water Bottle Billy Buffalo**
500 Pcs. EUR 4,50/Pcs.
- **Kids Shirt „YOU CAN ACCOMPLISH EVERYTHING!“
or „I LOVE YOU SO MUCH I COULD EAT YOU!“**
500 Pcs. EUR 5,90/Pcs.

BOOKLET & RIDDLE

- 2000 pcs. Info booklet with logo of the organizer
- interesting and funny facts about the animals of Africa to read
- riddle rally around the Africa´s BIG 5

PLAYCIFIC

- the DIY @homeadventure for download (see <https://playcific.com/>)

*Prices according to scope on request



DISCOVER THE WILD
ANIMAL IN YOU!
A PIECE OF
AFRICA FOR
HOME

DISCOVER YOUR INNER WILD ANIMAL...

...AND OUR
OTHER
THEMES!

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management
WE KNOW HOW TO PLAY

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