

NATURE EXPLORERS

WHERE BALLS ROLL,
INSECTS CRAWL &
KNOWLEDGE GROWS



AMAZIBITION
Amazing Exhibition

WHAT AWAITS YOU



AMAZIBITION
Amazing Exhibition

NATURE EXPLORER

A RESEARCH THEME BUILT LIKE A CONSTRUCTION KIT

With Nature.Explorer, a unique world of experiences comes to life — one that combines knowledge, play, and wonder around the theme of nature in a truly captivating way. Visitors become nature explorers themselves, invited to discover, research, and marvel.

WHO IS NATURE EXPLORER FOR?

Whether as a highlight in shopping centers, family parks, or public experience spaces:

this exhibition captures attention, increases dwell time, and creates emotional connections — through playful learning and impressive design.

WHAT DOES “MODULAR SYSTEM” MEAN?

At Nature.Explorer, the following themed areas can be booked individually or combined into tailored packages:

- **FOREST IN MOTION:**
Adventure Wooden Marble Run
- **BEE & BUDDIES:**
Tiny forest insects — up close and larger than life
- **BUTTERFLY.WONDERS:**
Big wings, small miracles

This way, every location can find the experience that best fits its budget and available space — an interactive exhibition full of life, knowledge, and fun that inspires, connects, and leaves a lasting impression.



EXPLORER_ZONES

THE THREE MODULAR THEMES



FOREST IN MOTION – MARBLE RUN ADVENTURE

Balls roll, knowledge flows:

Whether young or old – here, everything is set in motion!

At our solid wood marble runs, visitors experience on three impressive XXL tracks how trees produce oxygen, discover different types of wood, and learn what nourishment the forest provides for humans and animals.

Additional tabletop marble runs with curves, flaps, and sounds create a sense of friendly competition and spark little aha moments.



BEE & BUDDIES – TINY FOREST INSECTS UP CLOSE

Crawlers, creepers, and buzzers in XXL format:

They usually crawl beneath our feet – but here, you'll meet them eye to eye.

- The animatronic bee hums and moves its body, revealing just how fascinating and ingenious nature's small-scale systems truly are.
- The animatronic butterfly gently flutters its wings, bringing the wonder of transformation to life.
- The stag beetle, the swift ant, the bright red ladybug, and the elegant praying mantis stand as oversized models on pedestals – intricately detailed and impressively staged.



BUTTERFLY_WONDERS – BIG WINGS, LITTLE WONDERS

A colorful, fluttering world of diversity:

Five giant inflatable butterflies, fascinating original exhibits, and nature-inspired mini golf courses invite visitors to marvel, play, and explore. The Butterfly.Wonders area brings color, lightness, and knowledge to every space.



HANDS.ON ≠ DESIGN

IN EVERY EXPLORER.AREA

HANDS-ON NATURE

Hands-on games that spark curiosity and knowledge:

Whether analog or digital – each theme includes two Hands.On games that sharpen the senses and create true aha! moments:

- **NatureFood – True or False?**
Which statements about forest products are facts, and which are fake?
- **Electric Quiz: Photosynthesis**
How does sunlight actually make it all work? Connect the right parts and watch the picture light up!
- **BEE Memory**
Find the matching pairs from the world of bees – and learn fascinating facts about these buzzing heroes with every match.
- **Scent Game**
Four natural scents are waiting for your nose. Can you recognize which fragrances nature has prepared for you?
- **“Forest at Night” Search Game**
A challenge for keen eyes: discover the hidden animals in the trees.
- **Wild Toss Game**
Ready, aim, and throw! Test your precision by landing rings on the antlers of wild animals.
- **Digital Game Table**
Interactive games about trees, insects, and ecosystems – scan, click, and combine for a fun and truly educational experience.



BEAUTIFULLY DESIGNED EXPERIENCE ZONE

Understanding nature & feeling good:

Lovingly designed info boards make nature knowledge come alive. With engaging illustrations and playful details, the panels captivate both adults and children – even those who can't yet read. Decorative boards and XXL flowers, as well as marble dispensers (featuring branded wooden marbles in the Forest in Motion area), complete the experience and create an atmosphere that invites visitors to marvel, learn, and feel at ease.



ACTION.HIGHLIGHT

CLIMB. BALANCE. EXPLORE.



WOODEN MOTOR SKILLS COURSE

Movement meets nature experience:

The course combines playful physical activity with a sense of nature, freedom, and adventure – an additional Active.Highlight that perfectly complements the exhibition.

THE PACKAGES

**TAILOR-MADE NATURE EXPERIENCES
– FOR EVERY SPACE AND EVERY
AUDIENCE.**

**SMALL.
MEDIUM.
LARGE.**
For compact highlights,
large-scale experiences
– and everything in
between.

SMALL
1 theme of your choice
MEDIUM
2 themes combined
LARGE
All 3 themes as a full
experience

PACKAGE BUTTERFLY	
m ² / station	25 m ² (5x5m)
total area	175 m ²
animatronic butterfly	1
inflatable butterflies	4
info boards	5
Entrance arches in butterfly shape	5
“real” butterfly specimens	5
holders for mini-golf scorecards	5
mini-golf clubs	25
mini-golf balls	250
ball dispensers	2



PACKAGE WOODEN MARBLES	
m ² / large station	20 m ²
m ² / small station	15 m ²
total area	175 m ²
large marble runs	3
small marble runs	3
hands-on games	3
info boards	6
marble dispensers	2
branded wooden marbles	2460



PACKAGE BEE	
m ² / large station	20 m ²
m ² / small station	15 m ²
total area	175 m ²
animatronic butterfly	1
animatronic bee	1
ant on pedestal	1
ladybug on pedestal	1
stag beetle on pedestal	1
praying mantis on pedestal	1
hands-on games	2
bee info boards	3



FACTS & FIGURES

GOOD TO KNOW!

- The exhibition requires no on-site staff and can be presented as a stand-alone solution, accessible to your visitors throughout the entire exhibition period.
- Exhibition duration: from 3 weeks
- Setup and dismantling: on closing days

HIGHLIGHTS

VISITORS – VISITORS – VISITORS!



MEET THE MASCOT – THE VERY HUNGRY CATERPILLAR

The Very Hungry Caterpillar brings smiles and shining eyes to children when it comes to your shopping center for live meet-and-greet moments and photo opportunities.

(Dates and prices subject to availability)

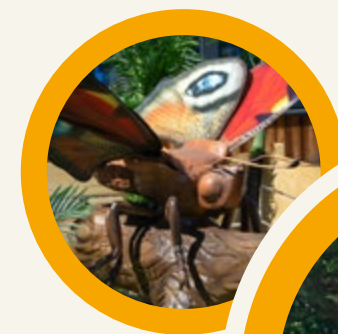
MEET & GREET INFLUENCER

XXX is coming exclusively to the shopping center for a Meet & Greet (Dates and prices subject to availability)



SOCIAL MEDIA CONTENT-PACKAGE

You don't have to worry about promoting the exhibition yourself – we provide ready-to-use content for Facebook and Instagram, covering the two weeks before and during the event.



ADD ONS EXTRAS.

- Talking Tree
- Animatronic Butterfly / Animatronic Bee
- 2 Digital Nature Games
- Wood Art Installations



ANY QUESTIONS? LET THEM ROLL!

AMAZIBITION
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DETAILS

EXPERIENCE. WORLDS

Area from 50 to 500 m²

Duration: ≥ 3 weeks

For shopping centers, airports, and similar venues — with free admission.



DETAILS

EXPERIENCE. WORLDS.KXL

Area from 500 to 1,000 m²

Duration: ≥ 3 months

For leisure destinations, museums, and public institutions — with ticket sales for cost recovery.



DETAILS

EXPERIENCE. WORLDS. INDIVIDUAL

Individually planned in size and duration — perfectly tailored to your goals and flexibly refinanced.